



# SHOW GUIDE

## Advertising Rates

SPRING 2020  
MAR 14 & 15



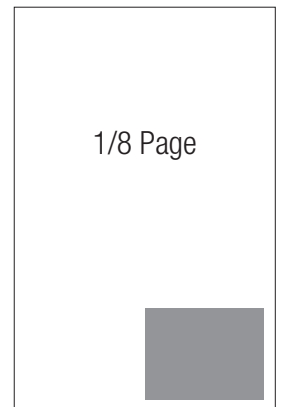
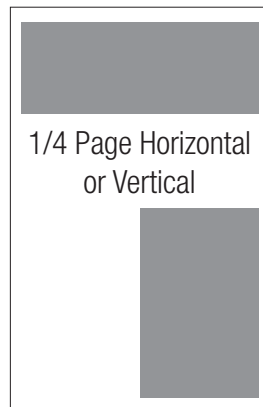
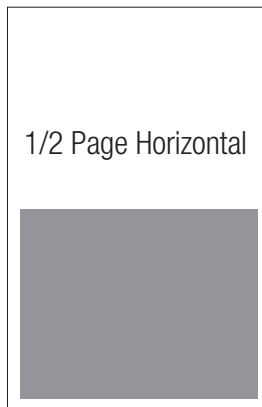
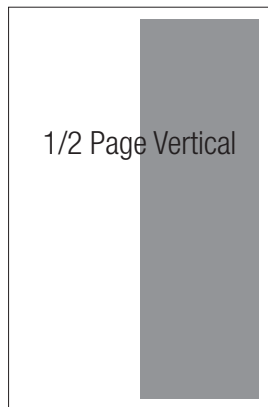
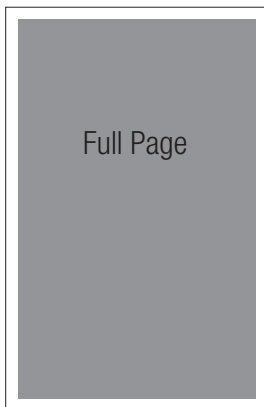
### Spring show guide advertising space is now available!

Showcase your company with exposure to 2,500 attendees, and industry professionals! The Show Guide will include vendor listings, floor plan, special feature descriptions, and more.

Size	Exhibitor Rate	Non-Exhibitor Rate
Full Page - Premium Position	\$480	\$535
Full Page	\$385	\$430
1/2 page - Premium Position	\$265	\$315
1/2 page	\$210	\$250
1/4 page	\$120	\$140
1/8 page	\$75	\$90

**Reserve your space now!**  
Space is limited

Sponsors will receive 15% off the exhibitor rate. Premium positions include interior front cover and interior back cover. Priority for premium location will be given in order of payment received.



Deadline for print ready ads February 24, 2020. Deadline for ads that require formatting February 14, 2020 (additional fees may apply)

For more information, or to book your ad space, please contact:  
Ian Forsyth | [ian@caneastshows.com](mailto:ian@caneastshows.com) | 613 241 7775 X 203



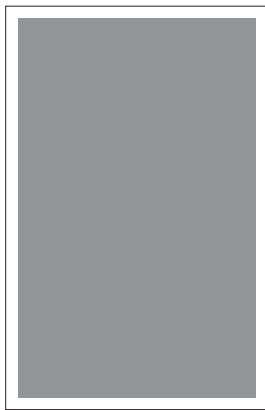
# SHOW GUIDE

## Advertising Rates

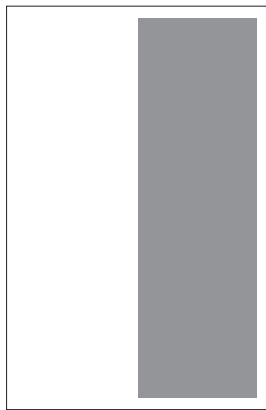
SPRING 2020  
MAR 14 & 15



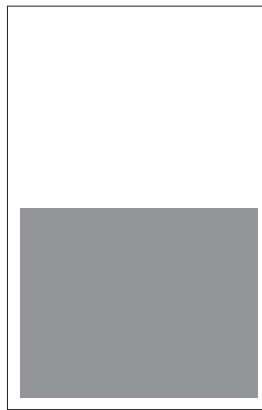
### AD SIZES



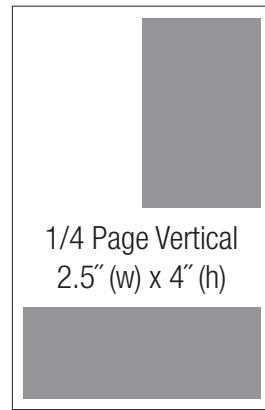
Full Page  
5" (w) x 8" (h)



1/2 Page Vertical  
2.5" (w) x 8" (h)

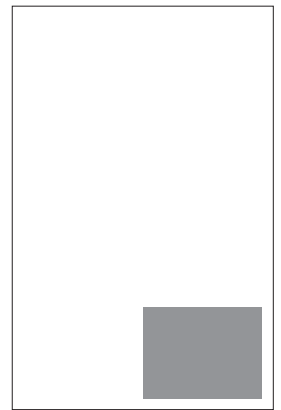


1/2 Page Horizontal  
5" (w) x 4" (h)



1/4 Page Vertical  
2.5" (w) x 4" (h)

1/4 Page Horizontal  
5" (w) x 1.95" (h)



1/8 Page  
2.5" (w) x 2" (h)

## Booking your ad and file specifications

The Ottawa Wedding Show Show Guide will accept High Resolutions PDF files. All files should have fonts converted to outlines and include high resolution graphics (300dpi). Ads with bleeds should include a .125 inch bleed and trim marks. All graphics and colours should be converted to CMYK. Please note, any spot colors used in the design of your ad will be converted to CMYK. Ads that don't meet the specifications will be returned. Additionally, artwork can be submitted directly to [Imamo@syntaxstrategic.ca](mailto:Imamo@syntaxstrategic.ca).

### Deadline

Print ready ads due by February 24, 2020, ads that require formatting due by February 14, 2020. Additional fees may apply for ads requiring formatting. Should you require assistance creating your advertisement, Syntax Strategic can assist you at a rate of \$150/hour.

### Important Terms Regarding Artwork

Advertiser is responsible for submitting camera-ready artwork. Failure to submit artwork by the materials deadline may result in the advertisement not being in the final printed show guide. Caneast Shows will place advertiser's logo and URL in reserved space. No refunds will be made if advertiser does not provide artwork before materials deadline.