



SHOW GUIDE

Advertising Rates

FALL 2017
OCT 21 & 22



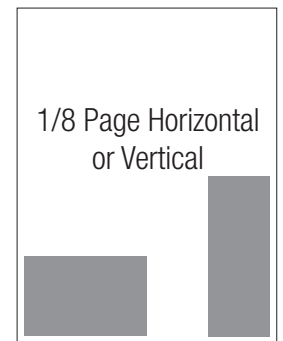
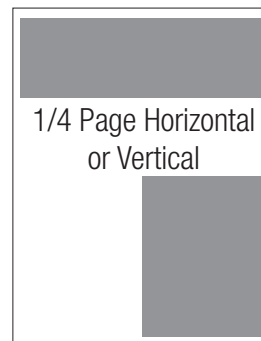
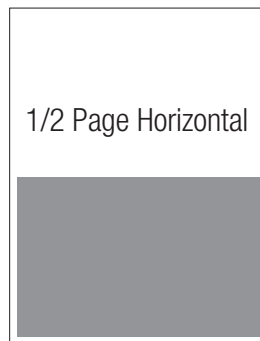
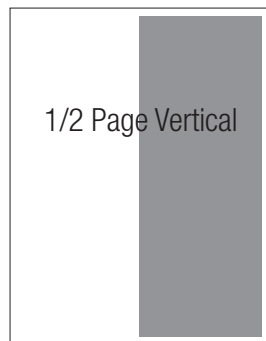
Fall show guide advertising space is now available!

Showcase your company with exposure to 2,500 attendees, and industry professionals! The Show Guide will include vendor listings, floor plan, editorial articles, special feature descriptions, prize information and more. Don't miss our new larger format. The Show Guide will be printed as an 8.5" x 11" magazine.

Size	Exhibitor Rate	Non-Exhibitor Rate
Full Page - Premium Position	\$750.00	\$937.50
Full Page	\$600.00	\$750.00
1/2 page - Premium Position	\$375.00	\$468.75
1/2 page	\$300.00	\$375.00
1/4 page	\$200.00	\$250.00
1/8 page	\$100.00	\$125.00

Reserve your space now!
Space is limited

Exhibitors receive 20% discount off base rates. Sponsors will receive an additional 15% off the exhibitor rate. Premium positions include interior front cover (FP), interior back cover (FP), and within the Exhibitor Directory (FP or HP). Priority for premium location will be given in order of payment received.



Deadline for print ready ads March 22, 2017

Deadline for ads that require formatting March 15, 2017 (additional fees may apply)

To book your ad space visit, <http://karmacreativesolutions.ca/caneastadvertising>

For more information, please contact:

David Riding

david@karmacs.ca

(343) 777-5541



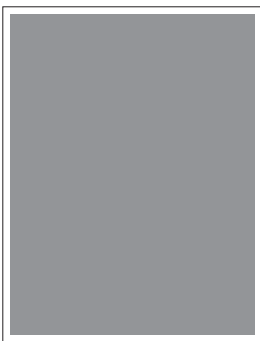
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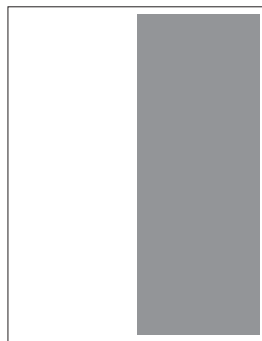
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AD SIZES



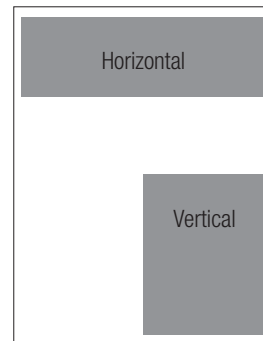
Full Page
With bleed - 8.5" (w) x 11" (h)
Without bleed - 8" (w) x 10.5" (h)



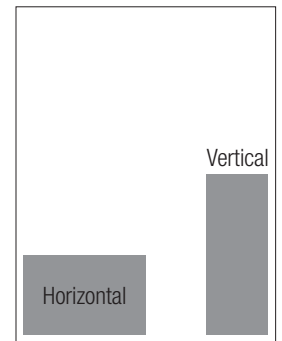
1/2 Page Vertical
3.75" (w) x 10.5" (h)



1/2 Page Horizontal
8" (w) x 5" (h)



1/4 Page
Vertical - 3.75" (w) x 5" (h)
Horizontal - 8" (w) x 2.25" (h)



1/8 Page
Vertical - 1.625" (w) x 5" (h)
Horizontal - 3.75" (w) x 2.25" (h)

Booking your ad and file specifications

The Ottawa Wedding Show Show Guide will accept High Resolutions PDF files. All files should have fonts converted to outlines and include high resolution graphics (300dpi). Ads with bleeds should include a .125 inch bleed and trim marks. All graphics and colours should be converted to CMYK. Please note, any spot colors used in the design of your ad will be converted to CMYK. Ads that don't meet the specifications will be returned. If you are unable to fix your ad, Karma can fix it for a nominal fee. Invoice must be paid prior to publication. Payment and file upload can be completed at <http://karmacreativesolutions.ca/caneastadvertising>. Additionally, artwork can be submitted directly to janna@karmacreativesolutions.ca.

Deadline

Print ready ads due by March 22, 2017, ads that require formatting due by March 15, 2016. Additional fees may apply for ads requiring formatting. Should you require assistance creating your advertisement, Karma Creative Solutions can assist you at a rate of \$88/hour.

Important Terms Regarding Artwork

Advertiser is responsible for submitting camera-ready artwork. Failure to submit artwork by the materials deadline may result in the advertisement not being in the final printed show guide. Caneast Shows will place advertiser's logo and URL in reserved space. No refunds will be made if advertiser does not provide artwork before materials deadline.