



# ONLINE ADVERTISING Online Rates

FALL 2017  
OCT 21 & 22



## Fall show online advertising space is now available!

Exhibitors can leverage access to extended audiences. Showcase your company with exposure to over 16,000 viewers online. Ads will run for 6-month term, unless otherwise negotiated. Ads may appear in rotation with other advertisers.

Size	Exhibitor Rate	Non-Exhibitor Rate
Header Leaderboard (on all pages)	\$500	\$600
Sidebar Rectangle (on a min. of 5 pages)	\$350	\$450
Footer Rectangle (on a min. of 5 pages)	\$250	\$350

**Reserve your  
space now!**  
Space is limited

Header Leaderboard  
675 px x 160 px

Sidebar Rectangle  
300 px x 350 px

Footer Rectangle  
1080 px x 200 px

## Submitting Your Online Advertisement

Caneast Shows will accept online ads in JPEG, PNG or GIF formats. File size should be under 60kb. Completed files can be set to Janna Glenn at [janna@karmacreativesolutions.ca](mailto:janna@karmacreativesolutions.ca).

### Design Services Fee

Should you require assistance creating your advertisement, Karma Creative Solutions can assist you at a rate of \$88/hour.

**To book your ad space, contact:** [ian at ian@caneastshows.com](mailto:ian@caneastshows.com), 613 241 7775 X 203