



IN THE BAG

Show Bag Insertion Rates

FALL 2017
OCT 21 & 22



One of the most effective ways of making your brand stand out at the show is by participating in our “In The Bag” sponsorship opportunity. Our show bag is distributed to every visitor at the show.

Item	Exhibitor Rate*
Paper Collateral	\$0.15 per item
Product Sample	\$0.20 per item

Item	Non-Exhibitor Rate*
Paper Collateral	\$0.22 per item
Product Sample	\$0.27 per item

*prices based on 1,800 show bags



Please contact Ian for full details
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Deadline for participation: October 13, 2017