



ONLINE ADVERTISING Online Rates

FALL 2017
OCT 21 & 22

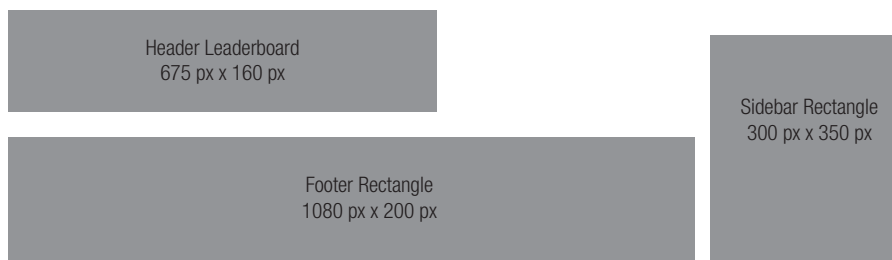


Fall show online advertising space is now available!

Exhibitors can leverage access to extended audiences. Showcase your company with exposure to more than 20,000 unique visitors online. Ads will run for 6-month term, unless otherwise negotiated. Ads may appear in rotation with other advertisers.

Size	Exhibitor Rate	Non-Exhibitor Rate
Header Leaderboard (on all pages)	\$500	\$600
Sidebar Rectangle (on a min. of 5 pages)	\$350	\$450
Footer Rectangle (on a min. of 5 pages)	\$250	\$350

**Reserve your
space now!**
Space is limited



Submitting Your Online Advertisement

Caneast Shows will accept online ads in JPEG, PNG or GIF formats. File size should be under 60kb. Completed files can be set to janna@karmacreativesolutions.ca.

Design Services Fee

Should you require assistance creating your advertisement, Karma Creative Solutions can assist you at a rate of \$88/hour.

To book your ad space, contact: [ian at ian@caneastshows.com](mailto:ian@caneastshows.com),
613 241 7775 X 203

Web User Statistics

Users by Age

25-34 - 40%
35-44 - 17%
18-24 - 15%
45-54 - 15%
55+ - 13%

74%
Female
26%
Male

Devices

Mobile - 48%
Desktop - 43%
Tablet - 9%
50% of mobile users
are Apple users

Top Pages

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